



CITY OF MERIDIAN

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MERIDIAN BUSINESS DAY AIMS TO ACCELERATE YOUR BUSINESS

MERIDIAN – Meridian’s largest business community event, Meridian Business Day, returns to Meridian City Hall on September 18, 2015 from 8am to 12pm with a complimentary lunch for attendees. The City of Meridian is happy to play host to this event – that has seen tremendous growth since it began seven years ago.

“This day offers our business community the chance to collaborate and it provides a unique opportunity for business owners and professionals to participate in workshops focused on education, networking and business growth,” said Mayor Tammy de Weerd, City of Meridian.

Dynamic keynote speaker, Jess Flynn of Red Sky Public Relations, will kick off the free event. As an accidental entrepreneur, Jess shares lessons learned while “riding the lion,” and how asking the tough questions early and often can bring clarity, purpose and value to your business.

Some of the area’s leading professionals have been chosen by the Meridian Business Day committee to share their outlook on the local economy, positive business practices and healthy development as part of this year’s theme, Acceleration- Driving Your Business.

“The last 6 years we have focused on surviving. Now it’s different, our businesses have changed and we are having a new set of problems – one being how do we manage growth,” said Brandon Wright, a member of the Meridian Business Day Committee.

This year’s Meridian Business Day pre-event mixer will be hosted at ClearVoice Telecom on the evening of September 17th from 5pm to 7pm in co-operation with the Meridian Chamber Business After Hours.

For more information about the workshops being offered, the pre-event mixer or to register for this free event, visit www.meridianbusinessday.com.

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The City of Meridian is located in the center of the Treasure Valley in southwest Idaho. Founded in 1893 and incorporated as a city in 1903, Meridian is now one of Idaho’s largest and fastest growing communities. Meridian is cited by Money Magazine as one of its Top 50 Best Places to Live, and by America’s Promise Alliance and ING as one of the nation’s 100 Best Communities for Young People. For more information, visit www.meridiancity.org.